

**ILLUSTRATED
MELANIN**

FULL 2024 YEAR

WHOLESALE PRODUCT CATALOG



WHAT'S INSIDE

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MEET THE ARTIST


OWNER & ILLUSTRATOR

Welcome to Illustrated Melanin, a thoughtfully curated assortment of illustrations and affirmations designed to inspire joy and foster wellness. Our mission is to ensure that Black and Brown individuals are beautifully represented across all artistic mediums.

Each creation – be it a journal, greeting card, or bookmark – is crafted with heartfelt intention and a focus on nurturing positivity. Our coloring books serve as a therapeutic outlet, aiding in stress reduction and promoting healing. Wellness journals provide a safe space for capturing thoughts, dreams, fears, and everything in between. Our heartfelt greeting cards offer a conduit for sharing messages of love and light for any occasion.

I am thrilled to have your support in sharing these empowering products with your audience. Thank you for allowing my creations to find a home in your store, embracing and celebrating the importance of representation and wellness for all.

XOXO, ELISA



For more on Elisa and her work, please visit <https://illustratedmelanin.com> or contact directly through email [at] hello@illustratedmelanin.com.

HOW TO ORDER FOR YOUR SHOP

ORDER MINIMUMS

First order: \$175 | Returning Orders: \$125

SHOP WITH FAIRE LINK BELOW *OR* EMAIL WHOLESALE@ILLUSTRATEDMELANIN

FAIRE

Find us on Faire!

Retailers new to Faire get **\$100 off** plus 1 year of free shipping

To order, please visit:
FAIRE.COM/DIRECT/ILLUSTRATEDMELANIN



PRODUCT

JOURNALS AND COLORING BOOKS

Black & White
Interior | Matte
Finish Cover |
Various Sizes



| Coloring books
\$12.50/MSRP \$25

| Guided journals
\$10/MSRP \$20

| Ruled journals
\$7.50/MSRP \$15

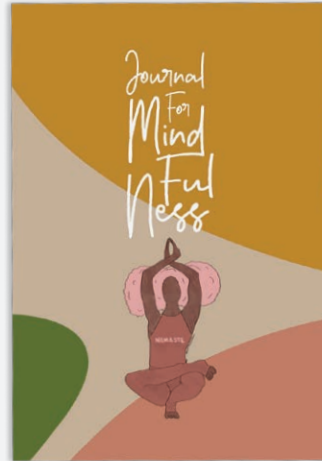
GUIDED JOURNALS

\$10/MSRP \$20
Order Minimum 2 per style

BEST
SELLER

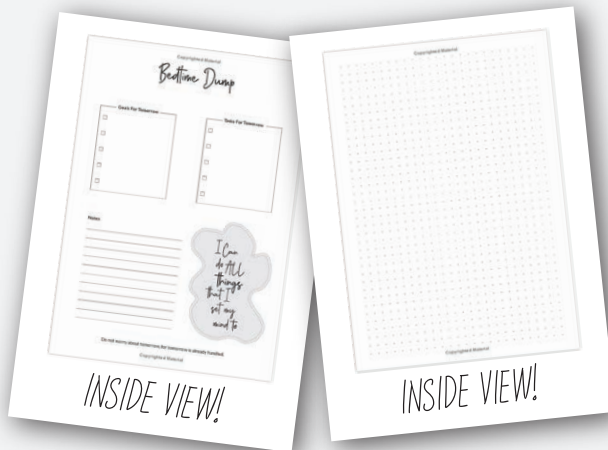


Journal for Mindfulness
JL-08 | 7" X 10"



Journal for Mindfulness II
JL-09 | 7" X 10"

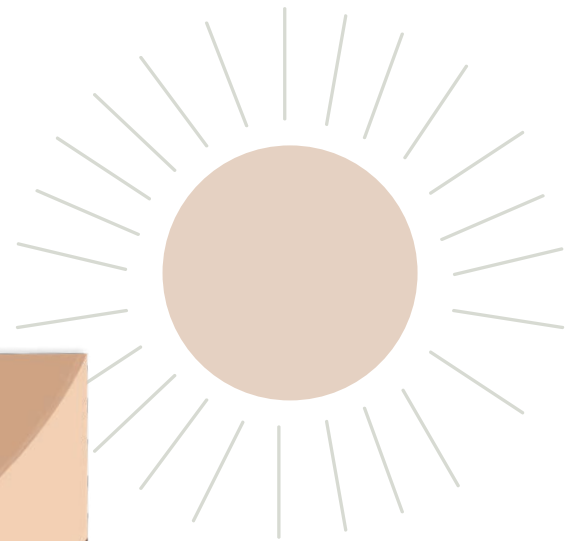
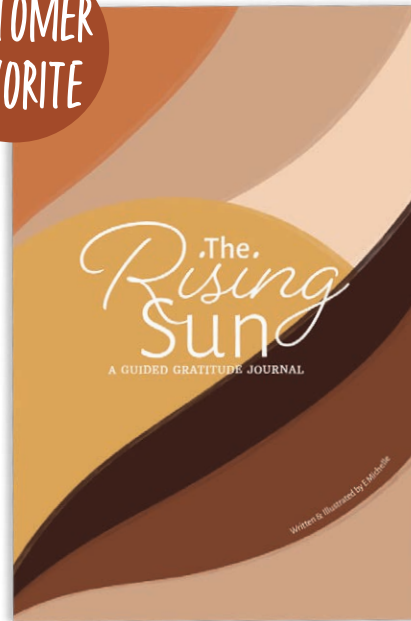
ONLY DIFFERENCE IS THE COVER!



GUIDED JOURNAL

Journals are a great source for your mental health. Whether you prefer guided prompts or just plain ruled pages, writing down your thoughts gives your brain a break from overload.

CUSTOMER FAVORITE



\$10/MSRP \$20
Order Minimum 2 per style

Rising Sun Gratitude
JL-15 | 5.25" X 8"



INSIDE VIEW!

INSIDE VIEW!

INSIDE VIEW!



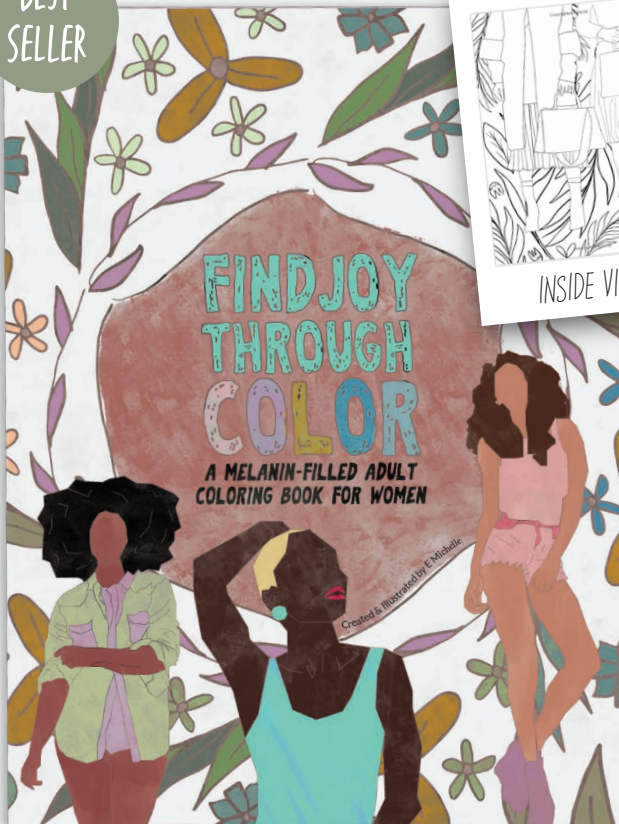
COLORING BOOKS

\$12.50/MSRP \$25

Order Minimum 2 per style



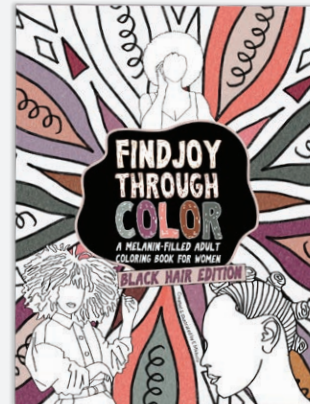
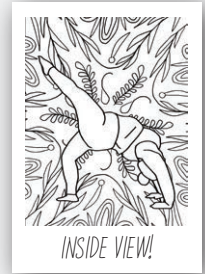
BEST SELLER



Find Joy Through Color
CB-01 | 8.5" X 11"



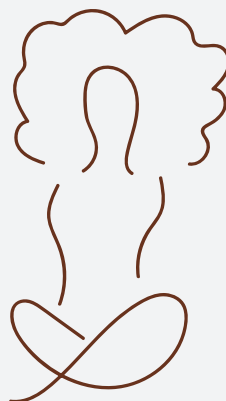
Find Joy Through Color II
CB-02 | 8.5" X 11"



Find Joy Through Color III
CB-03 | 8.5" X 11"



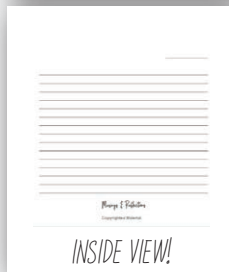
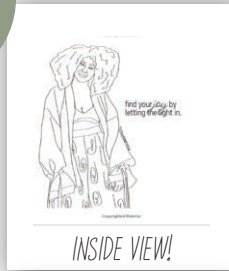
Coloring books include a black backing on each page for marker protection!



**BEST
SELLER**



Dear, Love
JL-14 | 6" X 6"



Designed to complete within 30 days, this tiny but mighty journal is filled with soul quenching words of affirmation!

TINY BUT MIGHTY GUIDED JOURNAL

\$10/MSRP \$20
Order Minimum 2 per style

Make it a challenge and complete it with friends!



Dear, Soul
JL-16 | 6" X 6"



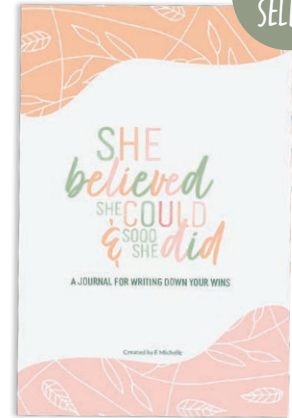
No guides, just vibes!



Good Vibes Only
JL-06 | 5.5" X 8"



Stop Wishing, Start Doing
JL-04 | 5.5" X 8"



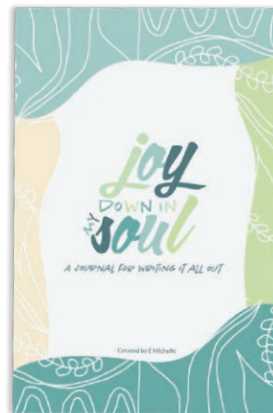
BEST SELLER

She Believed She Could
JL-02 | 5.5" X 8"

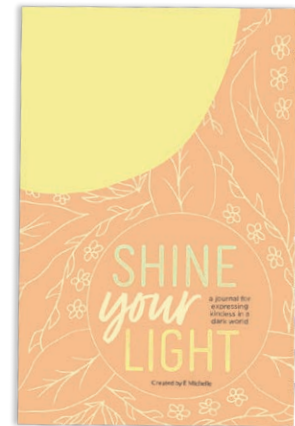
RULED JOURNALS

\$7.50/MSRP \$15

Order Minimum 2 per style



Joy Down in My Soul
JL-03 | 5.5" X 8"



Shine Your Light
JL-05 | 5.5" X 8"

BEST SELLER

HARDCOVER



Notes
JL-17 | 6.14" X 9.21"



PRODUCT

GREETING CARDS

MADE WITH LOVE



4.13" x 5.83" | \$4.00/MSRP \$8
Blank Interior | White Envelope
Included | Kraft Envelope Add'tl cost





Cards come in sets of 25. Mix & Match. Order Minimum 3 per style.

GREETING CARDS

\$4.00/MSRP \$8

BEST SELLER



Queendom
GC-01

BEST SELLER



Joy from Within
GC-02



A Mother's Love
GC-03

BEST SELLER



You Got This
GC-04



You are the GOAT
GC-05

BEST SELLER



Self Love
GC-06

LAST CALL!



Good Vibes
GC-07



Thank You
GC-08



Get Well Soon
GC-09



Happy Anniversary
GC-10

BEST SELLER



Thinking of You
GC-11



Happy Birthday
GC-12



Cards come in sets of 25. Mix & Match. Order Minimum 3 per style.



HOLIDAY

GC-13

GC-21

GC-14

Happy Holidays

single cards & packs available



BEST SELLER

Give Flowers

GC-15



BEST SELLER

Congrats

GC-16



Birthday Girl

GC-17



BEST SELLER

Life is Better- Girlfriends
GC-18



BEST SELLER

Inhale Life
GC-19



Hope Lighter
GC-20



We Got a Thing Going On
GC-22



Mother's Day
GC-23



Boy Mom
GC-24



Girl Dad
GC-25



Father's Day
GC-26



Beautiful Friend
GC-27



Hey Girlfriend
GC-28



Style & Grace
GC-29

GREETING CARDS

\$4.00/MSRP \$8





TERMS & CONDITIONS

By making wholesale purchases from me ("Illustrated Melanin"), you ("the buyer") agree to these policies.



GENERAL TERMS

You ("the buyer") must have a physical shop with or without an online website. Selling on third party websites (Etsy, Ebay, Amazon, etc) and purchasing products for personal use is strictly prohibited. Wholesale pricing is up to 50% of the MSRP. Products sold in stores must sold at the MSRP. Discretion considered allowed upon advanced permission.

I ("Illustrated Melanin") obtain the right to deny retailers that may not be appropriate or decline orders if shops are in violation of policies outlined.

Reproductions, photocopies, resales, and using artwork for personal or commercial promotion are strictly prohibited without written permission and/or applicable art license agreement. All art is under the copyright of Illustrated Melanin.

All wholesale accounts require contract signature which will be provided by Illustrated Melanin unless otherwise discussed.

SHIPPING

Please allow for 2-3 weeks for all journal and greeting card processing & shipping. Please plan ahead for all Holidays and necessary occasions.

All shipping costs and applicable taxes are in \$USD and will be added to your order invoice. No international orders available for wholesale at this time.

PAYMENTS

All orders placed through Faire will follow provided instructions via Faire.

All orders placed directly with me must be paid upfront prior to shipment. Invoices are sent through Dubsado. Payments can be made by credit card, ACH deposit, or Paypal. Please note there is a standard transaction fee for all payment methods. Cash and checks will not be accepted.

RETURNS & EXCHANGES

ALL WHOLESALE ORDERS ARE FINAL AND CANNOT BE RETURNED OR EXCHANGED. It is important to check all shipments upon arrival. If an order arrives damaged please contact me within 5 business days. A reordering fee may apply.

DISCOUNTS

At times items will be promoted for a percentage off or a reduced shipping rate to my retail customers. These offers DO NOT apply to wholesale orders. Violation of this policy will result in account termination.

**ILLUSTRATED
MELANIN**



Please feel free to reach out with any questions regarding
wholesale pricing and product availability by sending an email to:

WHOLESALE@ILLUSTRATEDMELANIN.COM

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